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**AN OPEN LETTER TO YOU . . .  
. . . and every other ACS member**

DEAR MEMBER:

Within the next few weeks, one of your fellow ACS members will be contacting you about a proposal of major importance—a proposal which has considerable bearing not only upon your own professional future, but upon the future of every other chemist and chemical engineer in America as well. In brief, the matter which will be placed before you is this: You will be asked to share according to your ability in the program which is now under way to provide an urgently needed headquarters for the Society in Washington, D. C.

It is our conviction that this program to create an even stronger Society merits your serious consideration for a number of compelling reasons. However, because most of these reasons have been thoroughly explained and discussed in other ACS publications, we should like to place before you only two simple points:

*Point 1:* A careful study of the history of the chemical profession since the founding of the American Chemical Society clearly indicates that there exists a direct relationship between the fortunes of the profession as a whole and the fortunes of the Society itself. In every instance, the greatest gains in income, prestige, and scientific advancement have occurred close upon the heels of significant gains within the Society.

*Point 2:* Today, the American Chemical Society has reached what is perhaps the most serious turning point in its 82-year history. Either it continues to move steadily forward—and with it the fortunes of every chemist and chemical engineer—or it begins to fall behind. For unless the Society is provided with a new center for its activities, many of its services will have to be curtailed extensively.

It is our sincere belief that these two points sum up the problem which confronts us today, and for this reason, we ask that you keep them before you in determining what your share in this challenging program will be.

*"It's Your Society"*—You have heard this phrase before and you will hear it again. But perhaps at no other time in your life will its truth be more clearly demonstrated than in the days which lie ahead.

JOHN H. NAIR  
Chairman, Planning Committee

CARL S. MARVEL  
National Chairman

E. R. WEIDLEIN  
Chairman, Special and  
Corporate Gifts Committee